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VERC Enterprises receives 2010 Best of Plymouth Award from the U.S. Local Business Association

DUXBURY, MA, OCTOBER 18, 2010 ... For the third consecutive year, VERC Enterprises, a leading independent convenience store, gasoline station and car wash operation with 23 locations throughout Eastern Massachusetts and New Hampshire has been selected for the Best of Plymouth Award in the Convenience Stores category by the U.S. Local Business Association (USLBA), a Washington D.C. based organization established to promote local businesses across the United States.

The USLBA "Best of Local Business" Award Program recognizes outstanding local businesses throughout the country. Each year, the USLBA identifies companies that they believe have achieved exceptional marketing success in their local community and business category. These are local companies that enhance the positive image of small business through service to their customers and community.

Nationwide, only 1 in 120 or less than 1% of the 2010 Award recipients qualified as three-time Award Winners. Various sources of information were gathered and analyzed to choose the recipients in each category. The 2010 USLBA Award program focused on quality, not quantity. Winners are determined based on the information gathered both internally by the USLBA and data provided by third parties.

"We're honored to once again be the recipient of this award," said Leo Vercollone, CEO of VERC Enterprises. "The USLBA was established to recognize the best of local businesses in their communities and as such it means a great deal to us to be selected."

About VERC Enterprises

VERC Enterprises is the region's leading, independent chain of convenience stores/gasoline stations and car washes with 23 locations throughout Eastern Massachusetts and, now, southern New Hampshire. The company began 30 years ago with a single car wash in Marshfield, in a business founded by Eugene Vercollone. Today two of Mr. Vercollone's sons operate the company, with Leo as President and Paul as Vice President. The firm has more than 175 employees and is actively recruiting new associates and assistant managers. For additional information, please visit the website, www.vercenterprises.com, or call 781-934-7300.