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CONTACT: Jim Farrell, PR First, 781-681-6616, jfarrell@prfirst.com

## **VERC Enterprises collects more than \$5,300 for Pakistani flood victims**

DUXBURY, MA, ISSUED OCTOBER 25, 2010...A fundraising effort in response to the devastating floods recently experienced in the country of Pakistan has yielded a total of \$5,301, according to Leo Vercollone, president of VERC Enterprises, a leading independent convenience store, gasoline station and car wash operation with 23 locations throughout Eastern Massachusetts and New Hampshire.

Canisters were available on counters at all 21 VERC gasoline and convenience store locations from August 30 to September 9 for donations to assist those affected by the natural disaster.

VERC Enterprises matched every dollar raised corporate-wide. The total between canister donations and company match came to \$5,301.

“We thank all our customers who contributed to this worthy cause,” said Vercollone. “It is our hope that this contribution will help make a difference to those who have been directly affected by the catastrophic floods.”

### ***About VERC Enterprises***

VERC Enterprises is the region’s leading, independent chain of convenience stores/gasoline stations and car washes with 23 locations throughout Eastern Massachusetts and, now, southern New Hampshire. The company began 30 years ago with a single car wash in Marshfield, in a business founded by Eugene Vercollone. Today two of Mr. Vercollone’s sons operate the company, with Leo as President and Paul as Vice President. The firm has more than 175 employees and is actively recruiting new associates and assistant managers. For additional information, please visit the website, [www.vercenterprises.com](http://www.vercenterprises.com), or call 781-934-7300.



Photo caption: Left to right, Shan Muhammad, Manager of the VERC Commerce Way location in Plymouth, MA; center, Leo Vercollone, President/CEO of VERC Enterprises; and right, Sunny Iqbal, Manager of the Kingston VERC location, shown after the company collected more than \$5,300 for the EDHI Foundation for relief in Pakistan.